

**UNIVERSITY OF TEXAS - PERMIAN BASIN
DEGREE PLAN - BBA in MARKETING**

GENERAL INFORMATION

1. Must accumulate 122 hours.
2. At least 54 hours upper level.
3. Grade minimum of "C" in:
 - a. Each Major course.
 - b. Any transfer course.
4. Cumulative G.P.A. of 2.0 in :
 - a. Gen Ed coursework.
 - b. Total course work.
 - c. Business Core.
5. Minimum G.P.A. of 2.25 on courses in shaded areas.
6. Complete all courses below.
7. Complete 50% of upper level hours at UTPB.

LOWER LEVEL COURSES			UPPER LEVEL COURSES					
GENERAL EDUCATION			BUSINESS CORE			MAJOR COURSES		
COURSE	SEM	GRD	COURSE	SEM	GRD	COURSE	SEM	GRD
LITERATURE (3)			MNGT 3302			MRKT 4312		
HIST 1301			MNGT 3310			MRKT 3315		
HIST 1302			MNGT 3311			MRKT 4314		
PLSC 2305			MNGT 3324			MARKETING ELECTIVES (9 hours)		
PLSC 2306			MNGT 3340					
SCIENCE/LAB (4)			ECON 3xxx/4xxx					
SCIENCE/LAB (4)			MRKT 3300					
PERF. ART (3)			ACCT 3333			MAJOR HOURS (18)		
SOCI 1301			FINA 3320					
PSYC 1301								
ENGL 1301			CAPSTONE			BUSINESS ELECTIVES (9 hours)		
ENGL 1302			MNGT 4375					
MATH 1324			TOTAL BUS. CORE (30)					
MATH 1325								
COMM 1315/1321								
GEN. ED HOURS (47)								
LOWER LEVEL BUSINESS								
COSC 1335								
ACCT 2301								
ACCT 2302								
MNGT 2301								
ECON 2301								
ECON 2302								
L.L. BUSINESS (18)								
TOTAL L.L. (65)								